

FW: Another question about CCA for story on Jess...

Subject: FW: Another question about CCA for story on Jessical Lall's Appointment as CEO: CCA's funding and budget

From: "Carol Schatz" <@>

Date: 10/26/2016 07:15 AM

To: ^sholley@ccala.org, nlasky@ccala.org

Pls. provide me with the 2017 budget no. Nhien, the general membership is \$1000, correct?

Carol E. Schatz

President & CEO

 <https://www.downtov>

Downtown Center Business Improvement District

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Call: 213-416-7534 | Fax: 213-624-0858

Web: DowntownLA.com



From: Howard Fine [mailto:HFine@labusinessjournal.com]

Sent: Tuesday, October 25, 2016 6:50 PM

To: Carol Schatz <cschatz@downtownla.com>

Subject: Another question about CCA for story on Jessical Lall's Appointment as CEO: CCA's funding and budget

Importance: High

Carol,

I've already written a story for our website on Jessica Lall's appointment as CEO of CCALA. Now I'm adapting that story for our print edition.

My editors have a set of questions:

- 1) What is CCA's annual budget (rough figure, please)?
- 2) Is CCA's funding entirely from members? If not, what other sources of funding? And are there different membership levels?

If you can get back to me via email by 1 p.m. tomorrow, I would appreciate it.

Thanks much in advance,

- Howard

Howard A. Fine
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From: Carol Schatz [<mailto:cschatz@downtownla.com>]
Sent: Tuesday, October 25, 2016 3:48 PM
To: Howard Fine
Subject: RE: Quick question for you for story I'm writing on appointment of Jessica Lall to succeed you as CEO of CCA...

Howard -

I just turned 69 last week.

Best,

Carol

From: Howard Fine [<mailto:HFine@labusinessjournal.com>]
Sent: Tuesday, October 25, 2016 3:45 PM
To: Carol Schatz
Subject: Quick question for you for story I'm writing on appointment of Jessica Lall to succeed you as CEO of CCA...
Importance: High

Carol,

Greetings. Hope you are doing well.

I'm writing a story about Jessica Lall's appointment as CEO of the CCA.

Just a quick question for you: When I wrote back in January that you were stepping down, you were at the time 68 years old. Is that age still correct or are you 69? Want to make sure we use the correct figure in the story.

Thanks much in advance and look forward to still talking with you over at the Downtown Center BID...

- Howard

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